

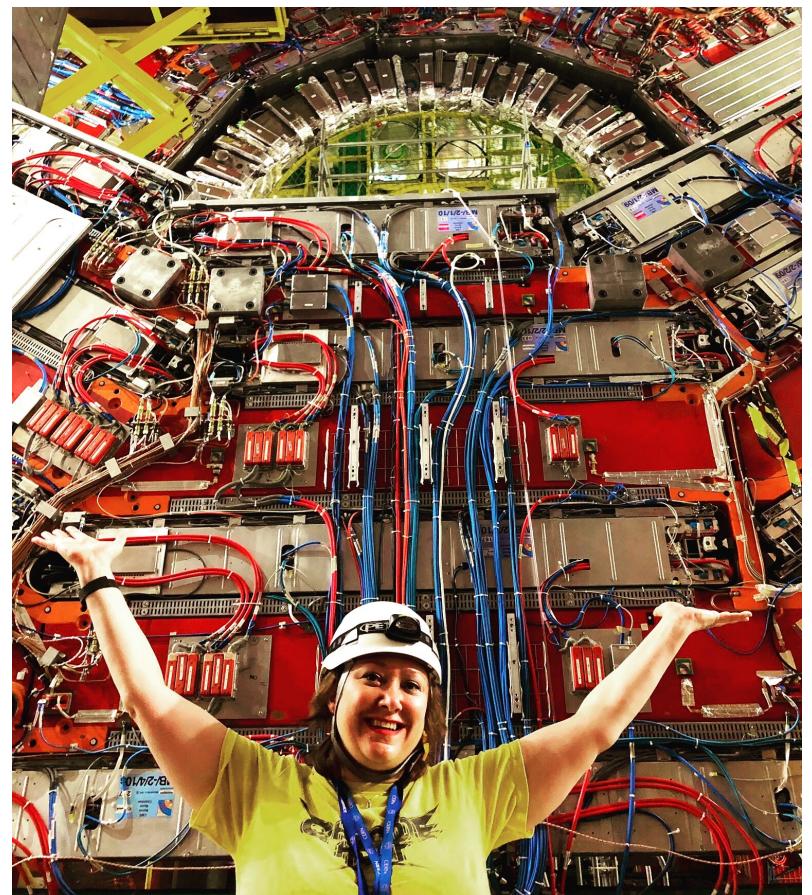
The CMS physics briefings as a lab for data-driven science communication.

Tuesday, 4 April, 2023

Auditorium & Webcast 16:00

Freya Blekman (DESY)

This colloquium is about (why and) how to communicate your work as a scientist, something that is important for all physicists independent of their career stage. Some examples on strategies and data-driven interpretation of successful science communication by the CMS communication through the physics briefings will be used to highlight the different aspects. Finally, some tips & tricks on how to get started with science communication will be discussed. While the speaker obviously comes from an LHC physics background, the talk is intended for a general physics audience.



Coffee, tea and refreshments will be served at 15:30 in the foyer.

This is a HYBRID colloquium

Meeting ID: 996 1652 8733

Meeting Password: 733220



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